



## Warren S. Johnson Society Newsletter

[WSJSociety.com](http://WSJSociety.com)

VOL. 20, NO. 4 / Winter 2013

### Winter Luncheon

Thursday, January 16, 2014

#### Alioto's

3041 N Mayfair Road

Cost \$14.00

11:00 Gather ~11:45 Lunch~1:00 Program

#### Menu Selections

Beef Rouladen

Baked Cod

Served with salad, vegetable & dessert

#### Robots in School?

Presented by: Dennis Miller

Rolling, walking, flying, smiling, robots do it all and its a big deal in schools today. What's that all about?

Call on Dennis Miller for help! Since taking retirement from JCI in 2007, Dennis took a deep dive into robot technology. Currently involved with the Marquette Engineering Outreach Program, Dennis has taught robots and advanced technology to students from 1<sup>st</sup> grade through seniors in the UWM Osher Program. He has also accumulated a large collection of robots.

Dennis will get us up to date on the state of robot technology, with demo; and, share some of his experiences in the challenges and benefits of robots in school. This will be educational and fun – don't miss it!

#### Please:

Make checks payable to: **WSJ Society**, and  
Mail to:

**WSJ Society**

**P.O. Box 1425**

**Grafton, WI 53024**

in time to arrive by January 9<sup>th</sup>.

Also, let us know of any dietary restrictions when making your reservation, or call Jude, VP Program at 414.351.1229.

### Society News

#### *Fall Luncheon*

October 17, 2013

We had good participation at our Fall Luncheon, over 50 members and guests. Yes, 'guests', you can do that you know. Ron Sansone, Mike Kostiuk, and Greg Jennings joined us as guests. It was good to see them again. Hope they return soon.

Dennis Janisse was our featured speaker with presentation "Prevent Falls: Common Sense/Simple Things to Consider."

Dennis described the causes and impact of falls on people each year. Many of us had personal experiences with those. It soon became clear this is an issue for all age groups, but of particular importance as we get older.

A few of those simple things related to how we fit and buy shoes. Forget the shoe size, there is no standard! Get your shoe fitting done professionally. Try this, put your bare foot on a piece of paper and draw an outline around it. Then put your favorite shoe over the outline. If you can see the line, the shoe is too narrow. How simple is that?

On a personal note, Dennis gave us an update on Norm and Carolyn. They are both at Tudor Oaks and could not attend the luncheon. We sent our best wishes to them.

#### *Reunion 2014*

September 27, 2014

Save the date! Plan to be in Milwaukee for Reunion 2014. This should be a great time for all – watch for updates in the **Newsletter** and at **WSJSociety.com**.

## President's Message

### Paul Froehling

If you have previously read my columns, you know that baseball is my favorite sport and that I am a fan of the St. Louis Cardinals. That's why baseball has often been mentioned in my columns. So if baseball is not your thing and you're tired of my mentioning it, you may want to consider replacing me. Actually, my second term ends next July and, next to baseball, I am a fan of term limits. But, back to baseball....

The 2013 World Series is over. The Cardinals did not win it, but they had a very successful season. All teams that are playing in October can say they had a successful season, and those that are playing in the final game of the post-season can say they had a very successful season. I write this because things happened in the 2013 baseball season that I find analogous to what's happening in the WSJ Society.

The Cardinals, like some other teams, were hit by injuries to some key players during the season. They replaced them with a number of young, unproven players who caught the spirit of the organization and performed beyond expectations. They worked together as a team and picked each other up as players typically go through performance cycles. That's what makes a winner.

See what's happening in the WSJ Society. We lost some key members of our board and officers in the past couple years. New members have replaced them and are bringing new life to the organization, specifically the work that has and is being done by Jude Anders and Greg Pascucci. Both have been major contributors to the design of WSJSociety.com. Jude is the

Editor for the website and is working passionately at making it appealing and successful.

Please register if you haven't already done so!

Greg is our Membership VP. With the launch of the website, his duties have increased significantly. He's making sure enrollment is handled smoothly. As we know from our experiences at JCI, it is not the effort that we applaud, but the results. How do we measure results? It is by the increased participation of our members – connecting with one another, contributing stories and pictures, and by growth in membership. It's a team effort involving all members of the society. WSJSociety.com is a major tool that helps make that happen.

We realize that not everyone has web access and there may be some who prefer to not register. You are not being abandoned. Newsletters will continue to be mailed, quarterly luncheons will continue in Milwaukee, and biennial reunions will continue to be held. We expect the content of the newsletter and these events to be enhanced by more members connecting with one another and contributing through WSJSociety.com.

Don't be just a spectator. Join the team! As the late Jack Buck, former Cardinals and network broadcaster, once famously said, "That's a winner!!"

Paul Froehling

President

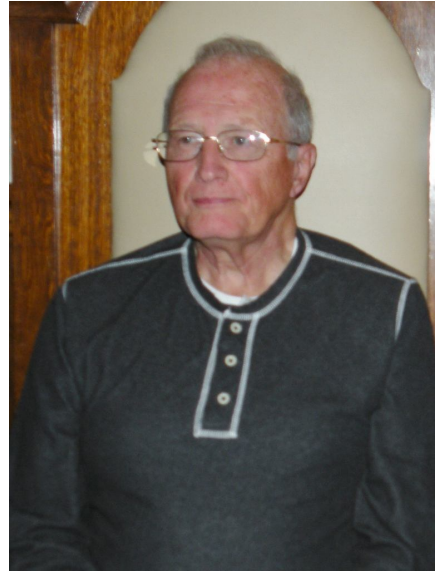
# The Gallery



**Dennis Janisse**



**Dennis' Exhibits**



**Dennis Miller**



**Mike Kostiuik**



**Greg Jennings**



**Ron Sansone**

## JCI in the News

### Third Ward Innovation Center Renamed for Johnson Controls Chairman

*Excerpted from the Story By Thomas Content*  
Nov. 20, 2013 Milwaukee Journal Sentinel

Johnson Controls' newest office is focused on one thing only — coming up with ideas and strategies for the next big thing.



. . . The center's mission is to bring people from around the world — from offices in Glendale, downtown, England or China — and give them the space to come up with what former Chief Executive Steve Roell calls "game-changing" ideas. The center was created by Roell, who made innovation a core strategy . . .

"It was better to isolate people and get people away from the day-to-day business environment to have them think differently and out of the box," Roell said in an interview.



The goal: Inject entrepreneurial thinking and collaboration across departments in ways that can be tough at a large multinational company. . . .

The announcement came during Roell's final board meeting as chairman. "It's a real honor," Roell said. "I do believe innovation is the key. If I look at our future and our growth, innovation has got to be the cornerstone."

Since it opened, the 7,800-square-foot center has been the home to 60 projects that have been completed, involving 1,100 employees, said Michael Warsaw, vice president of innovation, during a tour of the center. Combined, the projects that have emerged from the (Steve Roell) Innovation Center have given the company an expanded business pipeline of \$1.8 billion in potential sales, Molinaroli said.

For the complete story see **[JSOnline.com](http://JSOnline.com)** or **[WSJSociety.com/JCI in the News Group](http://WSJSociety.com/JCI%20in%20the%20News)** for a link to the story.

Please share stories about JCI from your local newspaper. Send them to the Newsletter Editor, or, post them yourself on **[WSJSociety.com/JCI in the News](http://WSJSociety.com/JCI%20in%20the%20News)**.



## People We Know



### Thank-you Steve Roell

- 31 Years of service
- CEO 2007 – 2013
  - Sales 2007: \$34.6 billion
  - Sales 2013: \$42.7 billion

This direct statement of gratitude to Steve was included in the Q413 Earnings Presentation by Alex Molinaroli. It and the words that Alex added the point, Steve not only excelled as leader and CEO, we know him as an enjoyable, generous person always ready to contribute.

The members of the WSJ Society are also grateful for the personal interest Steve gave to our members and activities. He's the kind of guy who walks across the room to shake your hand, say 'hi' with a smile and genuine interest in your well-being.

From all of us in the WSJ Society

**Thank-you Steve!**

### Updates

Let us know how you're doing! Send us a short update via mail, email, or post to **WSJSociety.com/People We Know**.

Checkout the members who have posted a profile picture on **WSJ Society/Members**:

Caleb Tarleton	Ray Lam
Bill Hable	Ken Reasoner
Ban Capron	John Enright
Mike McLean	Ken Rugaber
Chuck Augustin	Joe Dorr
Jerry Arnsberger	Greg Pascucci
Paul Froehling	Jude Anders
Neil DeVries	Jim Bohn

### In Remembrance

**Ben Gultch**, passed on December 1, 2013 at age 84. Burnice and Ben were married for 64 happy years. Ben was a regular participant at the quarterly luncheons.

**Betty Jean Heibler**, a member of the JCI class of 1962 died Wednesday, November 6, 2013. Betty was as nice as they come. She received her 25-year Loyalty Award in 1987. She is right front in the picture.



## Stories Worth Repeating & Making a Difference

### **Your Stories: Comment by Jude**

This page is reserved for your stories, those from your experiences at JCI and those you are creating today.

**Stories Worth Repeating** may inspire or entertain. They might even have special lesson of value.

The Founder's stories posted on **WSJSociety.com/ From the Archives** are like that. One recalls that "In 1925, when Globe management balked at expanding their battery manufacturing facilities to meet increased Sears demand, (C.O.) Wanvig personally fulfilled the contract by forming the Union Battery Company of Chicago." How's that for creating impact?

Each of us has stories about things people do that are exemplary. They may not be in the archives, but they are certainly part of JCI heritage to be valued.

Some of my favorites relate to our introduction of digital control. In Toronto, I met Hank Kulynych who was keeping the T6000 at the airport alive with a stash of reclaimed circuit boards he kept in his basement – repair parts for \$3 each!

There was an engineer from the UK, assigned to Brussels, who enjoyed his evenings in the local pub by writing code to simulate a Cal1 digital control program, creating a feature well ahead of its time.

And, George Briggs, who brought his new Compaq, 28 pound 'luggable' computer to Milwaukee to show how techs could take this computer to the job, even on airplanes.

I recall a few years later listening to Dave

Parker explain how he and his wife decided to buy him a laptop for Christmas, cost about \$2,000 or more at the time. And, this allowed Dave to get up at 5 AM on those cold winter mornings in Wisconsin and call into the JC/85/40 at Mercury Marine to see if they had any problems.

The lesson? I think its something like: "If you have something worth doing and good people involved, get started. You'll work it out as you all go along together." That works for me today too!

**Making a Difference** stories allow us to share our best experiences today. There are many ways to make a difference. Lifelong engagement has us looking for better ways even as we enjoy our current way of making a contribution.

Sharing things you do or have observed others do may help another member find just the right thing for them. Let's share those, you know, something worth doing with good people involved.

Here's one. Dennis Miller, the speaker at our Winter Luncheon, has found his way to contribute via hi-tech classes for kids. In the Marquette U. Outreach Program, he creates lab exercises, using the latest design software or robots of all kinds. These allow the kids to experience success doing hi-tech. Getting them off on a good start for their future. That's making a difference.

Let us know about those people and events that inspire you or are just enjoyable. You can mail or email your stories to the **Newsletter Editor** or post them directly in **Groups** on **WSJSociety.com**.

## About the WSJ Society

The WSJ Society is a social group of people who share career experiences at Johnson Controls, Inc. The Society brings its members together to enjoy and help each other; and, contribute to community. Activities of the society are described at the website: [www.WSJ Society.com](http://www.WSJ Society.com).

This Newsletter is published quarterly to contribute to those goals. Member stories and ideas are welcomed and encouraged.

### **OFFICERS:**

Paul Froehling	President
Jude Anders	VP-Communications
Greg Pascucci	VP –Membership
Jude Anders	VP-Program [acting]
Brian Bould	Treasurer
Ron Kuta	Secretary

### **DIRECTORS:**

Neil DeVries	John Meyer
Bonnie Lenz	Larry Petricek
Carol Lomonaco	
Erica Wolfe, Ex-Officio	

For membership information and dues payment, please contact Brian Bould, Treasurer: Email: [bbould@att.net](mailto:bbould@att.net)

Checks should be made payable to: **WSJ Society**, and mailed to:

**WSJ Society**  
**P. O. Box 1425**  
**Grafton, WI 53024**

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Phone: 414.573.0527

## What's New @ WSJSociety.com?

Submitted By: Jude Anders

### **From the Archives**

Checkout **Learn/From the Archives**. There is a weekly posting of a bit of Johnson Controls history. From there, you can also access all postings to date, 40 and growing. Just click on the link **Archives page** in the right column.

Also, watch for a coming series of Founder's Stories, briefs on the people who created the companies that contribute to the heritage of Johnson Controls. These are all thanks to Ken Wirth and Charlie Kempker who manage company archives.

### **Groups**

Groups have been added to allow us to share ideas and memories. They are all **Public Groups**, you don't have to be a member to visit, create a discussion or comment. Here's the list:

**JCI in the News**  
**People We Know**  
**Stories Worth Repeating**  
**Making a Difference**  
**The Library**  
**Baseball**  
**Gardening**  
**The User Group**  
**What's New**  
**Open Forum**

Check them out, say 'hi', and make your contribution. People want to know about you and what you think.

### **Activity**

As of November, 148 members have registered on **WSJSociety.com**. That's over 27% of membership and growing.

The site is being improved and updated regularly. And, remember, for any problem or question, please click on the **Help** button, or email [Help@WSJSociety.com](mailto:Help@WSJSociety.com).

Enjoy the site!

## TIME?

..... *July is the time to renew your membership!*



Keep in touch with your colleagues and the new people you've met through WSJ Society activities by keeping your membership current.

**Annual WSJ Society membership dues are \$5....** You may choose to pay several years in advance, or pay a **Lifetime membership of \$50.** New members (only) paying after September 1<sup>st</sup> will be credited for both the current and following year. See inside for mailing address.

Not sure you've paid your dues? Check the first line of this issue's mailing label. In addition to your name, it identifies the last year for which your dues are paid e.g. 2014, 2015; or, Life for Lifetime members.

## MEMBERSHIP ELIGIBILITY

-- *Retired OR 20 Years of Service*

Have you retired from Johnson Controls, **or**, are you employed by Johnson Controls with 20 years or more of service?

If so, you are eligible for membership in the Warren S. Johnson Society. This is a social group, people interested in enjoying and helping each other, and, contributing to their local communities.

Check out the activities of the society online at [www.WSJociety.com](http://www.WSJociety.com). You may well find an old friend, something of special interest, or a new way to make your personal contribution.

