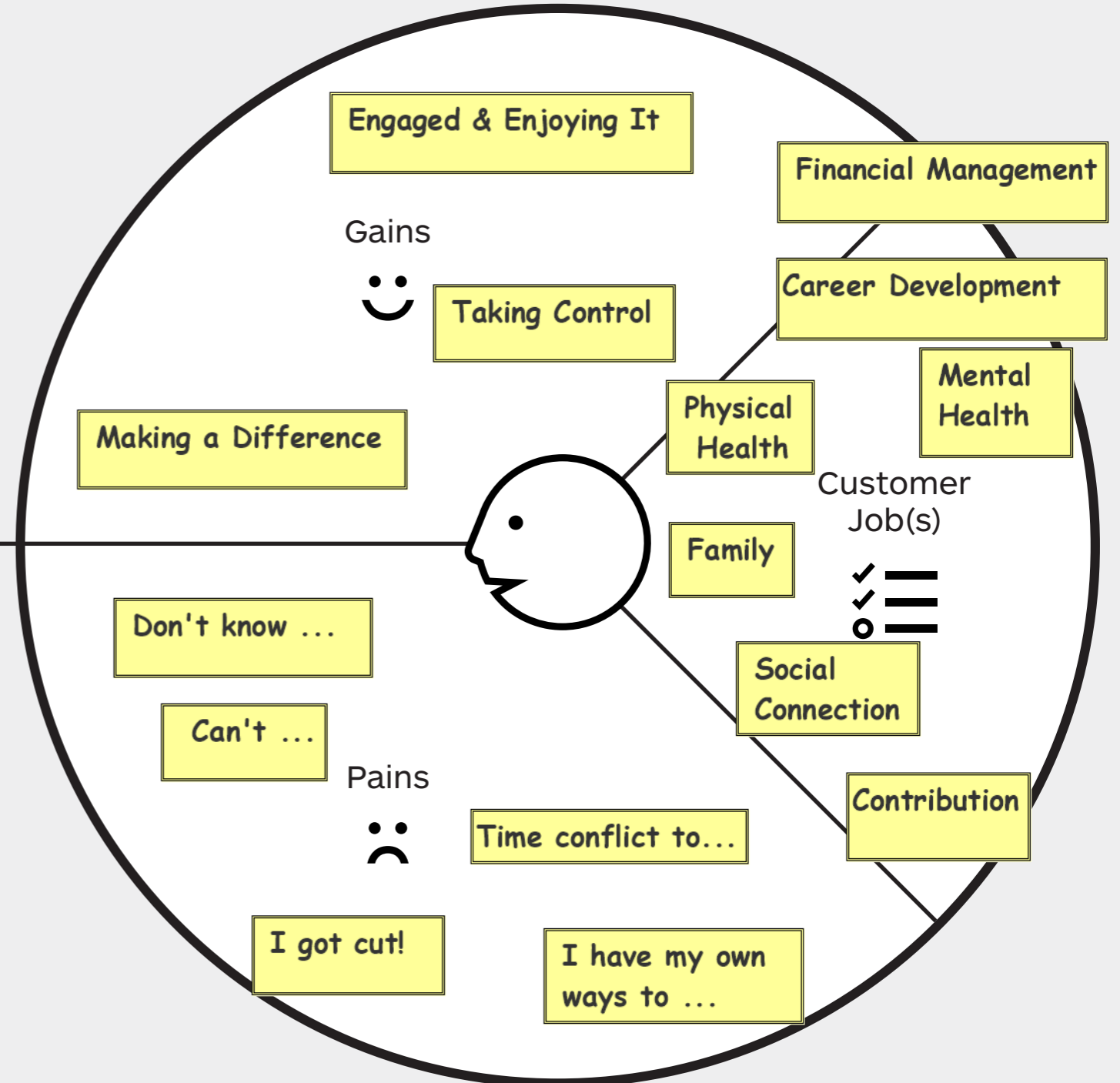
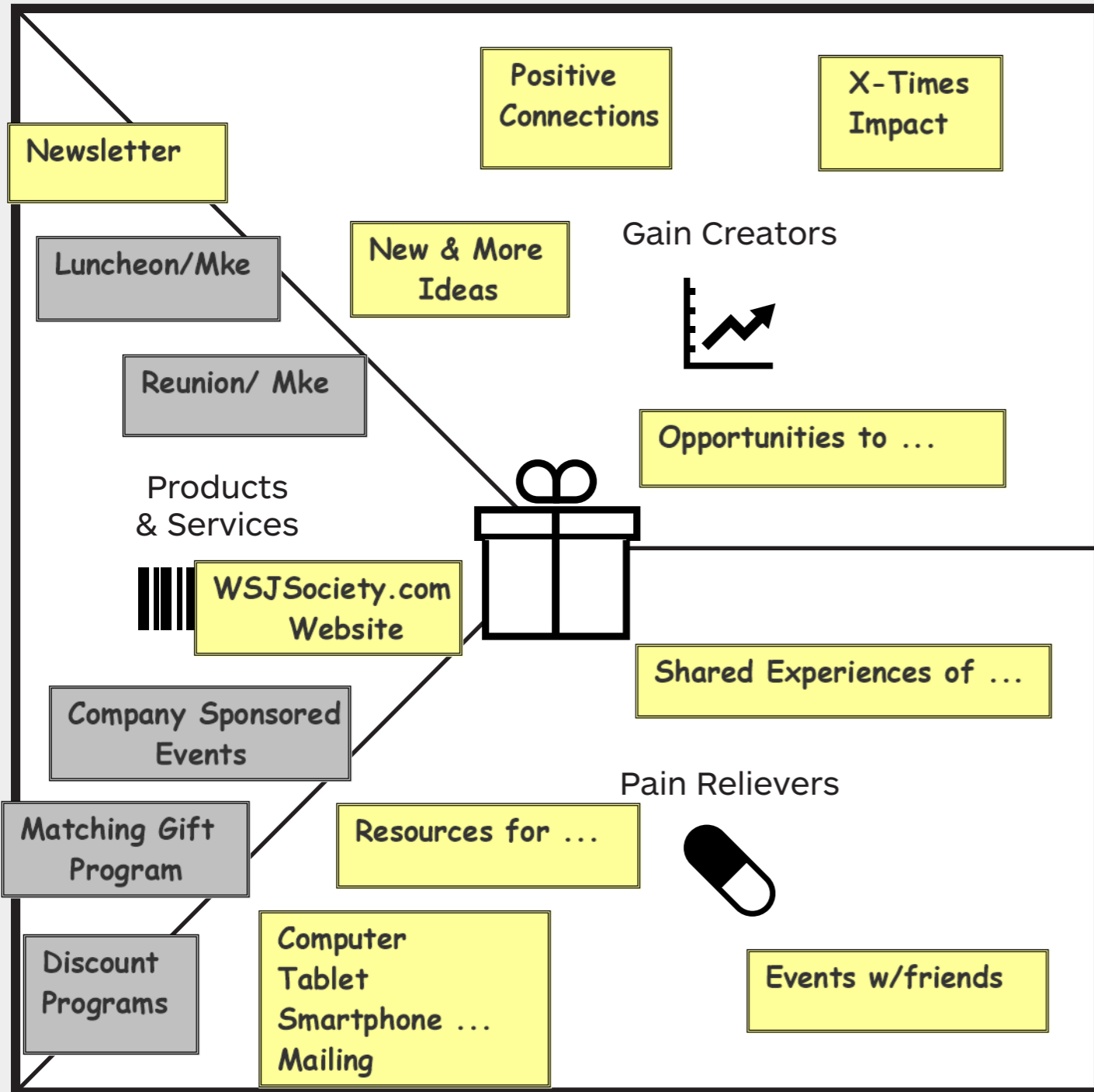


# The Value Proposition Canvas

WSJ Society/ Current Practice

Segment: Members in Career -- Mickeys



Products and Services in grey box may have limits on availability to Mickeys.